



Woo Media Works

**Google Grants Simplified**

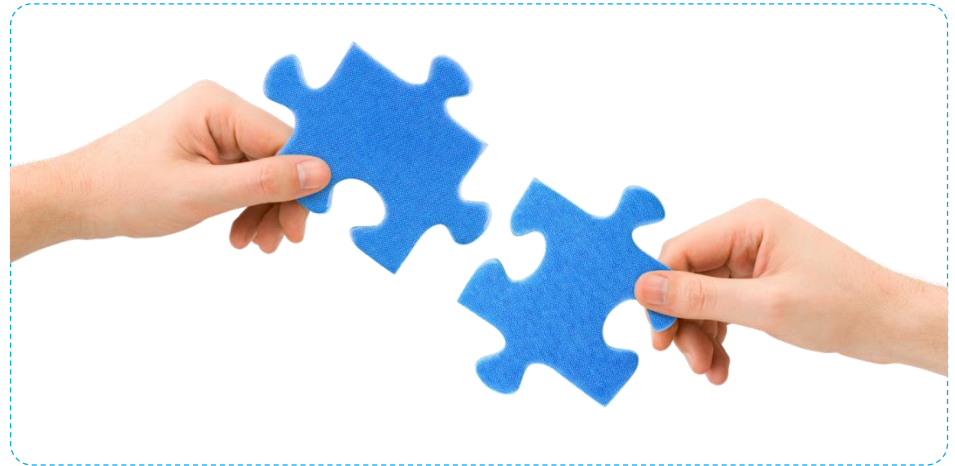
# What Are Google Grants?

Google Grants is a program created by Google to give 501(c)3 nonprofit organizations \$10,000 - \$40,000 per month in free Google AdWords™ advertising for the purpose of promoting their cause and programs on Google.com. Woo Media Works will process your application and, once approved, will begin setting up your campaigns to deliver your nonprofit the best results possible from this one-of-a-kind grant program.



# Woo Media Works' Philosophy

Here at Woo Media Works, we believe that a successful marketing strategy is a game of inches, not miles. The difference between a successful or failed campaign lies in the execution of the details. We dive deeper into the research of our campaigns. This intense research results in the highest ROI possible for our clients. We take this strategy and apply it to Google Grants in every aspect so our clients know their grant money is giving the most benefit to their nonprofit possible.



## Benefits

- Boost brand awareness and social recognition
- Massively increase website visitors
- Increase volunteer rates, special events promotion and (most importantly) donations!



# Google Grants Summary

- Woo Media Works will work with you directly to understand your nonprofit's mission and help market your cause, services, events and brand awareness.
- WMW's team is comprised solely of Google Grant veteran managers. This ensures that only people with experience specifically in Google Grant management are working on your campaigns.
- We will provide custom monthly reporting to you so you can see and track your traffic and results of your campaigns.



Want **\$10,000 - \$40,000 per**  
**Month** in **Free** Google  
Advertising for your Non-Profit?

**CALL OR EMAIL US TODAY !**

Grants Team (678) 374-3741

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